

LIFE & LEGACY Continues

Our Jewish Community Foundation is excited to announce the launch of the next phase of LIFE & LEGACY! After a transformational first phase, where local Jewish organizations were able to secure 570 after-life commitments (known as Promises), our teams are enthusiastic and ready to go! LIFE & LEGACY is 100% dedicated to the future of our beloved Jewish institutions. An added benefit is that we bring together professionals and volunteers from all our Jewish agencies and congregations. We are so thrilled to welcome the following 15 Partners in this next phase of LIFE & LEGACY. We are in this together!

Adath Israel Congregation
Beth El Synagogue
Congregation Beth Chaim
Greenwood House
The Jewish Center, Princeton
JCC Princeton Mercer Bucks & Abrams Camps - **NEW PARTNER!**
Jewish Community Foundation of Greater Mercer
Jewish Family & Children's Service of Greater Mercer County
Jewish Federation of Princeton Mercer Bucks
Kehilat HaNahar, The Little Shul by The River
National Museum of American Jewish History
Or Chadash
Rimon - The Mordecai T. Mezrich Center for Jewish Learning
Shalom Heritage Center
Temple Beth-El

THANK YOU!

We are so grateful to the individuals and families who made contributions to support our Jewish Community Foundation in 2018. With your critical support, we can continue to engage, educate and inspire generations of givers, through philanthropy designated for today and tomorrow. From our funds, we disbursed nearly \$1,350,000 in 2018 with 484 grants supporting 241 charities. Through our LIFE & LEGACY program, we have secured 573 Promises to date, with an estimated future value of \$32 million in gifts designated to 16 Jewish organizations in our community. More progress to come!

In the Spotlight

When Talia Feldman was preparing to become a Bat Mitzvah, her parents, Sara Bucholtz and Rabbi Adam Feldman, established a donor advised fund in Talia's name at our Jewish Community Foundation. They wanted to reinforce the Jewish teachings on Tzedakah and Tikkun Olam. Now in college, Talia is learning how to make her own philanthropic decisions. On a recent trip to Los Angeles, Talia visited Beit T'Shuvah, a residential addiction treatment center grounded in Jewish spirituality. Feeling a personal connection, she immediately went online to access her fund and recommended a grant for Beit T'Shuvah. Talia values the ease and independence in using her fund, and feels fortunate to have separate money designated for her charitable giving. She understands that through her fund she can truly make a difference! *If you want to involve the whole family in conversations about philanthropy, please contact Linda or Amy at 609-219-0555 to learn more.*

Your Impact

Albert Einstein once said, "It is every man's obligation to put back into the world at least the equivalent of what he takes out of it."

A Donor Advised Fund (DAF) is one vehicle for organizing and directing all your charitable giving. It eliminates the tediousness of giving to individual charities and bypasses the demands of establishing a private foundation. Here are the benefits of a DAF:

- **Simplicity** - enjoy administrative convenience, cost savings and tax advantages
- **Ease** - centralize your charitable dollars and recommend grants on your own schedule
- **Flexibility** - transfer assets such as cash, securities and stocks at any time
- **Longevity** - grow your assets for future grants and engage the next generation
- **Transparency** - access records online to track how your fund is administered

To learn more about opening a DAF at our Jewish Community Foundation, please contact Linda or Amy at (609) 219-0555.



Above: JCYF teens meeting with Mike Manning

Right: iconic artist Rube Goldberg

Below: Foundation friends during tour at Nat'l Museum of American Jewish History



Around the Community

Beth El Synagogue held its annual LIFE & LEGACY Shabbat on January 12. During the morning service, legacy donors were recognized by Rabbi Kornsgold, and Linda Meisel (Foundation Executive Director) was a featured speaker. With a focus on "planting for the future," she challenged congregants to think about the notion of legacy by posing the question, "How do you want to be remembered?"

Jewish Community Youth Foundation (JCYF) welcomed Foundation Board member Mike Manning this month. He spoke with teens participating in this educational philanthropy program about the Foundation's *Book Awards*. These are annual scholarships presented to local Jewish college students providing financial assistance for academic books required for their studies.

The **National Museum of American Jewish History** hosted over 30 Foundation fund holders and community legacy donors on January 13 for a lunch and docent led tour of the exhibition *The Art of Rube Goldberg*. Our tour helped all to understand the fascinating career of Goldberg, the multi-faceted Pulitzer Prize-winning cartoonist of the 20th century.