

Jewish Together

Jewish Federation OF PRINCETON MERCER BUCKS NEWS • PROGRAMS • IMPACT

Jewish Community Foundation of Greater Mercer: A Conversation with Local Philanthropists Lisa and Andy Smukler about their fund at the JCF

1. There are many financial institutions that sponsor Donor Advised Funds. Why did you choose to open your fund at the Jewish Community Foundation of Greater Mercer?

Our family feels strongly that giving through a Jewish institution is the best way to give to charity. That's why we chose the Jewish Community Foundation as the place to set up our donor advised fund. Knowing that the fees support the Jewish community, most recently for LIFE & LEGACY, is very important as we're committed to sustaining local Jewish organizations.



2. What types of causes do you support through your fund?

We have been very involved in the Jewish community for many years, having served in various leadership roles, including on the JCFGM Board and Investment Committee. Through our donor advised fund, we support the local Jewish community with gifts to Federation and to agencies, including Greenwood House, Jewish Family & Children's Service, and our synagogue. We have also used the fund to support secular causes, like Homefront and other community organizations that provide direct services to families in need.

3. How have you used the fund to engage your children in the family's philanthropy?

Our family has strong multi-generational philanthropic traditions. Using a donor advised fund through the Jewish Community Foundation reinforces these traditions. Our children are aware of the fund and of our wish to use the fund to support the local Jewish community. We see ourselves as a positive role model for our children as they grow into adulthood and can continue the family tradition of philanthropic giving.

4. What are the top reasons you would recommend a fund at JCFGM to others?

1. The tax advantages... a donor advised fund provides a long-term strategy for saving on taxes through your philanthropy
2. All funds are managed by experienced investment professionals at Vanguard
3. Fees generated by the fund will ultimately benefit our Jewish community

For more information about donor advised funds at JCFGM,
please contact Amy at **609-524-4374** or amy@foundationjewish.org